

Why stage your home?

easy stage



85% of staged homes sold for 5-23% over the list price.

*National Association of REALTORS®



52% of seller's agents say that staging a home increases the dollar value offered.

*National Association of REALTORS®



81% of buyers find it easier to visualize a property as a future home when staged.

*National Association of REALTORS®



91% of buyers agents said staging affects the buyers view of the home.

*Real Estate Staging Association®

Staged homes sell **88% faster** and for **20% more**. *Realtor.com®



living room



kitchen



dining room



bedroom

KEY ROOMS TO STAGE



99% of millennials search for homes online.

*National Association of REALTORS®



83% of buyers say photos are the most important factor in picking homes to tour.

*National Association of REALTORS®



Over a quarter of buyers (27%) are more willing to overlook property faults in a staged home.

*National Association of REALTORS®



40% of buyers arrange to look at the home they have seen staged online.

*National Association of REALTORS®